



New Health Center for Seniors Opens in NE Philadelphia

November 5, 2020

This week, [InnovAge](#) has opened its fifth center to serve seniors in Philadelphia. The Pennsylvania LIFE – Pennypack center at 4401 Megargee St. shares property with a planned affordable housing complex operated by NewCourtland (formerly NewCourtland Senior Services). Together, the Pennypack site offers a unique combination of personalized healthcare services and affordable housing, all aimed at frail seniors, at the same location.

Known nationally as the Program of All-inclusive Care for the Elderly, LIFE is an alternative to nursing facilities designed to keep older adults independent and living at home for as long as safely possible. LIFE provides [comprehensive, coordinated care](#) led by clinicians and includes primary care, dental and vision care, in-home care, specialty care coordination, transportation, and social engagement. In response to COVID-19, InnovAge has adjusted its care delivery model to continue serving seniors with individualized medical care. The company is providing telehealth, wellness calls, meal and medication home deliveries, as well as transportation to and coordination of specialty appointments.

“Right now, frail seniors and their families need us more than ever. The LIFE model provides flexibility in care delivery and it is an ideal care model for self-distancing,” said Maureen Hewitt, InnovAge president and CEO. “As the pandemic continues, our focus and mission at InnovAge remain the same: providing care and support to frail seniors across the country. The LIFE program is the best way to do that and we look forward to serving more of them with our new Pennypack LIFE center.”

The new InnovAge center has the capacity to serve up to 740 seniors annually in the 26,148 square foot facility. The new LIFE center offers multiple day rooms, a large physical therapy area, a primary care clinic with five exam rooms, a dental exam area with two dental chairs, a spacious exercise room, and an indoor walking loop. The outdoor patio features multiple gardens.

NewCourtland plans to add housing at Pennypack as a multi-phase project over the next few years. As with all of its properties, NewCourtland will work to meet the needs of the community with modern one-bedroom and efficiency apartments and complementary community rooms and commercial space.

“Our vision is to ensure that the people who will live here can live in a safe and secure environment. The future Apartments at Pennypack represent our commitment to the community to go where the need is greatest and provide housing to those who need it most,” said Joe Duffey, president and CEO of [NewCourtland](#). “While the LIFE Center and future apartments comprise a large part of this site, they are only the first steps in a long-term plan to redevelop and re-energize the entire property.”

In addition to NewCourtland, investors in the LIFE center development project were Capital Impact Partners, Primary Care Development Corporation, Cinnaire, PNC Bank, and PIDC (Philadelphia Industrial Development Corporation). In total, the investors provided over \$19 million of funding for the LIFE Center.

The Pennypack campus is the site of the former Liddonfield Homes public housing project. InnovAge’s Pennypack LIFE center is the second of two new centers that were agreed to as part of InnovAge’s acquisition of the LIFE program in 2018. [The Henry Ave.](#) center [opened in October 2019](#).